

CITY OF SAN DIEGO, CALIFORNIA
COUNCIL POLICY

CURRENT

SUBJECT: HONORARY STREET NAMES
POLICY NO.: 200-10
EFFECTIVE DATE: February 17, 2017

BACKGROUND:

San Diego Municipal Code section 125.1130 allows the City Council to recognize the significant contributions by or importance of certain individuals and organizations to the City of San Diego by naming sections of public streets in their honor. The honorary street titles do not change or affect the official names of those public streets.

PURPOSE:

The purpose of this policy is to establish the criteria and procedure for conferring honorary street titles and the design standards for the signage.

POLICY:

1. Eligibility Criteria. Recognition with an honorary street title shall be reserved for those individuals and organizations that have performed an exemplary act or achievement of lasting interest to their community, which reflects positively on the City of San Diego as a whole, and:
 - a. (if an individual) is a resident or a native of the City or is of particular importance to the City; or
 - b. (if an organization) has been in operation for a minimum of 25 consecutive years and has its base of operations in the City or is of particular importance to the City.
2. Procedure. Honorary street titles shall be conferred by Council resolution. No more than two honorary street titles may be conferred for each councilmember per term in office. Individuals and organizations eligible for recognition shall be sponsored by a councilmember, who shall demonstrate that the proposed honoree has sufficient community support. Evidence of such support includes an affirmative vote of the relevant Community Council, Community Planning Group, or Recreation Council, or written support from community leaders.

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3. Location, Records. The sponsoring councilmember will work with the Mayor or designee in locating an appropriate section of City street for the honorary street title. The street section shall be within the councilmember's district, not exceed one block and not overlap a street section with another honorary street title. Records of the honorary street titles are to be maintained by the Mayor or designee.
4. Funding. Funding for the installation of honorary street title signs shall be the responsibility of the sponsoring councilmember. The councilmember shall identify, obtain, and make such funds available to the Mayor or designee.
5. Signage Design. The appropriate City department will undertake installation of honorary street title signage in accordance with the design standards set forth in Attachment A and the City of Diego Street Design Manual.

Attachment A – Design Standards for Honorary Street Title Signs

HISTORY:

“Honorary Street Naming Program”

Approved by Infrastructure Committee – 01/27/2016

Adopted by Resolution R-310893 – 02/17/2017